Small Business Monthly Update
Economic Development Department || March 2019

BUSINESS SPOTLIGHT

KTJ Design's New Space and Open House

After many successful years at the Harding Way showroom, KTJ Design has moved to an eclectic design district located off of Fremont Street at 404 N. Harrison Street, adjacent to Banner Island Ballpark. Owner and lead designer Kathleen Jennison has transformed the industrial building into a creative design space complete with staged venues, sample rooms and conference area. An open house and ribbon cutting will be held on Wednesday, March 27 at 4:30 p.m.

Jennison candidly named the midtown corridor as the Fremont Design District because of the variety of companies located along this thoroughfare. The area includes cabinet shops, window and glass companies, upholstery, a canvas canopy shop, pool designer/contractor, a design and print shop, a concrete floor contractor, construction companies and a billiards supplier, to name a few. And now KTJ Designs.

Prior to interior design, Jennison had a very successful career as a CPA, auditing large corporations. In 2006 Jennison was involved in a car accident and experienced traumatic brain injuries. "As a mode of treatment, one physician suggested I take some art classes," Jennison stated, and had a new found love for art that would change her life. Jennison soon realized she would love to experience the art of home and place. Jennison decided to leave her career as a CPA, finish her "new" education, and launched her design firm in 2009.

Since then, KTJ Design has not only expanded its design studio, but added an assistant designer as well. KTJ Design is located at 404 N. Harrison Street. For more information, call the studio at 209-915-0442 or visit the website below.

Photos courtesy of KTJ Design

KTJ Design website
Stockton PACE Grand Opening

On Thursday, February 28, WelbeHealth and Sutter Health held the Grand Opening for the Stockton Program for All-Inclusive Care for the Elderly's (PACE) new facility at 582 E. Harding Way in University Park. The grand opening ceremony included speakers from state, local, and health professionals, followed by a reception and tours of the facility.

Until 2019, the Stockton/Modesto area was the largest metropolitan region in California without PACE. In its 40 year history, PACE has demonstrated increased quality of life, increased life expectancy (increased by more than 1.5 years), reduced depression, greater sense of health empowerment and engagement by both PACE participants and their families, and generating significant taxpayer savings by improving the health and well-being of PACE participants.

The Stockton PACE facility, located in the University Park health and academic campus, provides on-site medical and dental care, physical therapy, meals, and personal services such as bathing and a beauty shop. Socializing over activities and meals is a major component of the program and transportation is provided for all PACE participants. The Stockton PACE team will coordinate an individualized care plan to support being able to live as independently as possible by coordinating every aspect of care in the participants home and at medical specialty locations that are part of the PACE network. For more information, visit the Stockton PACE website below.

Photo courtesy of Stockton PACE

Historic Yosemite Meat Market & Deli Under New Ownership

One of Stockton's oldest businesses, Yosemite Meat Market & Deli, is under new ownership continuing its legacy to serve quality meats for more than 90 years. Yosemite Meat Market opened in 1926 on N. Yosemite Street in midtown Stockton offering hand-cut meats, dry-aged steaks, poultry, and pork. In the 1960's, the deli was added and the space was expanded.

Jimboy Rabanal, a Stockton native and the new owner of Yosemite Meat Market & Deli, is committed to maintaining this important historic community staple.
Keeping the menu simple, fresh and local are essential to Rabanal. With the support of his wife Kim and cook Shirley, who has been a part of the business for more than 30 years, Rabanal is devoted to "keeping it a family business, providing to our neighborhood and town that we love, and having something that we can call our own." Read more in the Record's article: "Meant to be": Historic Yosemite Meat Market gets new owners.

Yosemite Meat Market & Deli serves lunch daily, consisting of fresh deli sandwiches, salads, soups, premium meats, and daily specials. Their most popular selling item is their tri tip sandwich, which has been done the same way for many years - seasoned and smoked right in front of the deli. Another popular item is the meatloaf, which is served every Wednesday and often sells out quickly, as a sandwich or on a bed of greens tossed in a house made dressing that is made fresh with every order.

Evidence of Yosemite Meat Market's history is still very visible in the space. The walk-in cooler and flooring are all original. The medicine cabinet in the butcher's bathroom still includes "save your life info," paying homage to the once Forty Nine Drug store that once occupied the space before Yosemite Meat Market's expansion.

Yosemite Meat Market & Deli is located at 915 N. Yosemite Street. Its operating hours are Monday through Friday from 10 a.m. to 5:30 p.m. Yosemite Meat Market offers catering services for corporate lunches for local businesses. For more information, call Yosemite Meat Market at 209-466-7357 or visit their Instagram page below.

BUSINESS RESOURCE SPOTLIGHT

City of Stockton
Storefront Beautification Micro Grant Program

The City's Storefront Beautification Micro Grant Program aims to transform commercial corridors into visually appealing neighborhood destinations by providing funds to commercial property and/or business owners for storefront improvements within specific commercial corridors located in the City's limits. Grants will be awarded to commercial property and/or business owners looking to make storefront improvements such as new windows, paint, awnings, signage, lighting and landscaping hardscape.

Examples of Storefront Improvements:
Before and after photos of Imperial Chinese in Philadelphia, PA with a new awning and new signage.

Before and after photos of Antequera in Los Angeles, CA with new paint.

The City of Stockton’s Storefront Beautification Micro Grant Program can provide up to $2,000 in the form of a grant with no repayment expected. The business must be located on one of the targeted commercial corridors, see commercial corridor map. For an application, use this link. If you have questions regarding this program, please contact the Economic Development Department at 209-937-8539.

Storefront Micro Grant

NOTICE OF FUNDING AVAILABLE
City of Stockton
2019 Business Entrepreneurship Program

Does your organization work with entrepreneurs in Stockton?

On February 25, 2019, the City of Stockton released the Notice of Funding Available (NOFA) for the 2019 Business Entrepreneurship Program. The City has allocated up to $80,000 in Community Development Block Grant (CDBG) grant funds to provide funding to organizations that are Business Service Providers. These organizations should provide new and existing small business programs and supportive services focusing on the creation or enhancement of services for start-up businesses and entrepreneurs within the City of Stockton. This NOFA will be the fourth year that the City of Stockton has conducted a competitive bid process for the Business Entrepreneurship Program.

Business Service Providers are defined as organizations that provide technical assistance to entrepreneurs, start-up companies, and existing businesses. These providers can assist by providing
consulting, training, innovation, co-working office space, preparation assistance of business documents, financial assistance, budgeting, workshops, promoting, etc. to create economic opportunity for the business community. Business Service Providers can apply for funding now until the deadline of April 4, 2019. The NOFA application for the 2019 Business Entrepreneurship Program is available online. For further information, please contact the City's Economic Development Department at 209-937-8539.

UOP EBERHARDT SCHOOL OF BUSINESS EVENT

Building A Strategic Business Plan Workshop

The University of the Pacific Westgate Center for Leadership and Management Development is hosting a FREE Women, Veteran, and Minority-Owned Business Development Workshop.

Anyone who wants to start or build their business or organization is welcome to attend this event on Thursday, March 7, 2019 from 4 - 6 p.m. at the Westgate Executive Training Center in the University of the Pacific, Weber Hall 112, 3601 Pacific Avenue.

YOU WILL LEARN
- Why you need a strategic business plan
- To build a one-page action plan
- How to create a SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis

Facilitator: Phil Williams-GroupSync Solutions, LLC

TO ATTEND
RSVP: [Eventbrite](https://build-your-business-plan.eventbrite.com)

ADDITIONAL INFORMATION:
Email Westgate@Pacific.edu or Call 209.946.2956

RESOURCES AVAILABLE AT THE WORKSHOP
- University College at University of the Pacific
- Small Business Administration (SBA)
- Small Business Development Center (SBDC)
- Women Business Development Center
- The City of Stockton-Business Information Office
- Better Business Bureau (BBB)
- National Veteran Business Development Council (NVBDC)

COMMUNITY BUSINESS SUPPORT PARTNERS
- The Greater Stockton Chamber of Commerce
- African American Chamber of Commerce
- Hispanic Chamber of Commerce
- Central Valley Asian American Chamber of Commerce

[Go.Pacific.edu/Westgate](http://Go.Pacific.edu/Westgate)
Don't Discount the North San Joaquin Valley - Comstock's

The North San Joaquin Valley - made up of San Joaquin, Stanislaus and Merced counties - may be the most misunderstood and overlooked region in California. Historically, these three counties have been lumped together with larger San Joaquin Valley ...

Read more
www.comstocksmag.com

Stretching the boundaries of the Bay Area

The hunt for cheaper housing is changing what it means to live in the 'Bay Area'. As thousands in search of cheaper housing descend on far-flung cities like Stockton, Lathrop, Tracy and Merced to the east, they're changing the northern part of the ...

Read more
extras.mercurynews.com

Affordable Housing Development Planned for Downtown Stockton

STOCKTON -- New affordable housing could soon be coming to Stockton. The city and developer Visionary Home Builders have been working together on the project for years.

Read more
fox40.com

Stockton adding 65 affordable housing units downtown

STOCKTON, Calif. - It may not look so flashy quite yet, but a block-and-a-half long stretch of buildings on Miner Avenue and Hunter Street in Downtown Stockton will soon be transformed into 65 units of affordable housing. "What's so exciting here ...

Read more
www.abc10.com

FEATURED PROPERTY

For Lease

Retail / Office Space
Suite 137: ±1,100 SF
Suite 121: ±2,563 SF
Located across from the San Joaquin County Superior Courthouse along Weber Avenue, with quick access to the Crosstown freeway and I-5.

Two nicely built-out professional office suites available for lease (+/- 2,500 sf and +/- 1,000 sf), both with remodeled build-out from 2015. Daytime population of 25,000, parking garages within a block have over 1,000 covered spaces.

For leasing information, contact Mahala Burns via email or by phone at 209-235-5231.

To find additional available properties, visit AdvantageStockton.com.

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CITY OF STOCKTON
CRIME PREVENTION CORNER

**Graffiti Removal**

The City of Stockton needs your help in the fight against graffiti and vandals. The City's adopted ordinance requires property owners to assist with removing and preventing graffiti on private property.

**Graffiti Removal Tips:**
- Always have additional matching paint for the surface you want to keep free from graffiti.
- If possible, remove graffiti daily. Immediate removal of graffiti discourages vandals.
- Report graffiti as soon as you see it. Don't assume someone else will report it.

**What NOT to do:**
- Do not spot paint. Paint with even strokes covering large square areas.
- Do not use interior paint. Only use exterior paint on outside walls and surfaces.
- Do not paint property you do not have authorization to re-paint, such as mailboxes, street signs, overpasses, or signal boxes. Contact the City of Stockton instead.

Call the Graffiti Hotline at 209-937-8040 to report graffiti and a clean-up crew will be sent to the location. Do not assume that someone else has already reported the graffiti. If you see a tagger in the act, call 9-1-1 to report the crime. If your tip leads to the arrest of a vandal, you may receive as much as $1,000 in reward money from Stockton Crime Stoppers if the vandal is charged with a felony.

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**EVENTS**

- **UOP Westgate Center**
  - **Building A Strategic Business Plan Workshop**
    - March 7, 2019
    - 4:00 p.m. - 6:00 p.m.
  - **Westgate Executive Training Center**
    - UOP, Weber Hall 112

- **Greater Stockton Chamber of Commerce**
  - **March Networking Mixer**
    - March 7, 2019
    - 5:15 p.m. - 7:15 p.m.
  - **Banner Island Ballpark**
    - 404 W. Fremont St.

- **San Joaquin County Business Alliance**
  - **Networking Mixer and Workshop**
    - March 11, 2019
    - 5:30 p.m. - 7:30 p.m.
  - **Nena's Mexican Restaurant**
    - 445 W. Weber Ave. #120
RESOURCES

*NEW* Stockton Business Survey

How is your business doing?

Do you know there are many resources available for you and your Stockton business?

We value your opinion and want to hear from you - the local business community. Please take this short five minute survey. Providing your name is optional or you can leave your contact information and we will follow up to answer your questions.

Take the survey

Quick Links

Economic Development Department Website
Available Properties: Advantage Stockton
More Economic Development News
City of Stockton Bid Flash Website

Stockton Community Profile