The Economic Development Department staff is looking forward to the many great programs and events in 2023. Still, it has taken some time to reflect on our communities accomplishments for economic development.

Looking back at what the team, with its community partners, has accomplished in the last couple of years is unprecedented. The infographic above highlights some of Stockton’s economic activity for the 2022
calendar year. More impressive is looking back to 2019 and realizing that we have managed to hold our own or grow our economic activity. During the pandemic, the City of Stockton, through programming and grants, doubled down on supporting entrepreneurs and small businesses. That work has paid off - we have seen steady increases in our business licenses issued. In 2019, we issued 2,204 and in 2022, 3,308 business licenses were issued.

The City proudly won national recognition with an award for our work supporting underserved food entrepreneurs through funding the Stockton Community Kitchen. We will continue to support our entrepreneurs through programs like the Entrepreneurship Grants program.

Major transformative projects have also been completed that change and enhance the visual landscape. A milestone achievement included completing the Miner Avenue Complete Streets project downtown and the opening of the Amazon warehouse, adding about 2,200 jobs to Stockton. Our predevelopment meetings (ERCs) for new projects have held steady since 2019, on average about one per week, while permit valuation has rapidly increased. Customer service remains a significant focus for the City. After achieving a reduction in the average duration of the development review process by 44% across all project types, we simply set new goals to meet. Developers praise our Economic Review Committee (ERC) predevelopment meetings which have played an essential role in reducing the cost of projects and providing that high touch access to the building department.

Not only did we work to change the physical built environment but we activated public spaces with events like Stockton's Flavor Fest, the award-winning festival on the Downtown Stockton waterfront, held in May 2022. This festival won the 2022 IFEA Pinnacle Award for Best New Festival. If you missed the event in 2022, add May 19-21, 2023, to your calendar to experience the hype!

These accomplishments align with the newly adopted five-year Economic Development Strategic Action Plan.

But we are not done - in 2023 staff will continue to make Stockton the best City to develop and grow a business. Be on the lookout for a new user-friendly, self-service customer business license portal. Also, we're excited to grow the programming for the City's annual celebration of Stockton Small Business Week, which takes place the first week of May and is dedicated to celebrating our local business community and connecting them to resources and technical assistance. This month we launch the new Façade Improvement Program, in partnership with the Downtown Stockton Alliance, with $2 million in funding dedicated to the program. We are also in the process of updating the City's marketing and branding and look forward to that launch this summer.

I am grateful for an amazing team, an awesome City to serve, and our drive to see positive change.

Onward,
Carrie Wright
Economic Development Director

Available Business Resources

SAN JOAQUIN COUNTY
ADDED TO MAJOR DISASTER DECLARATION

San Joaquin County was added to the Major Disaster Declaration for the State of California for severe winter storms. Residents of San Joaquin County are now eligible to apply for Federal financial assistance.

Find more at SJReady.org

Business Facade Improvement Program

The City of Stockton has partnered with the Downtown Stockton Alliance to develop the Business Facade Improvement Program to help aid commercial spaces and the overall economic recovery due to the COVID-19 pandemic. The program is scheduled to launch on February 2nd.

Business Facade Improvement Program

Storm Damage Assistance
San Joaquin County was added to the Major Disaster Declaration for the State of California for severe winter storms. Residents or businesses that incurred financial losses due to storm damage from the recent storms are encouraged to apply for assistance as soon as possible. Find out more from the County Office of Emergency Services.

San Joaquin County Office of Emergency Services

SBA's Break-Even Point Analysis

Create your break-even analysis with the SBA calculator and determine your business's break-even point in units. This tool can help businesses price their products, catch overlooked expenses, set revenue targets, make smarter decisions, and get funding.

Break-Even Point Calculator

Veteran Small Business Certification Program

The SBA's new Veteran Small Business Certification program helps veteran-owned small businesses compete for sole-source and set-aside contracts through the federal government and the U.S. Department of Veterans Affairs. Learn more about the program and apply using the link below.

Veteran Contracting Assistance Programs

Business and Financial Resources:

- Stockton Open Data Portal
- San Joaquin Revolving Loan Fund
- Downtown Stockton Enterprise Loan Fund (DSELF)
- California Infrastructure and Economic Development Bank (IBank) Finance Programs

Workforce Development
Veteran Job Training & Resource Services through San Joaquin County

San Joaquin County WorkNet and Economic Development Department are working together to help connect local veterans to the workforce and small business services and programs available for veterans. Visit WorkNet to register for a workshop and learn more about available services.

San Joaquin WorkNet Services

Stockton City Council Pledges $2.5 Million for Workforce Development

Stockton is one step closer to piloting a local youth workforce development program after the City Council pledged $2.5 million to four local organizations to provide job placements. Funding comes from the state's CaliforniansForAll Youth Workforce Program and is estimated to benefit between 400 and 500 youth.

Stockton Allocates $2.5 Million for Youth Workforce Development

Explore available careers at the City of Stockton and help contribute to our community.

City of Stockton Career Opportunities

Find employment and training services in partnership with state and local agencies and organizations available through EDD.

EDD Career Resources

Invest in Stockton

Featured Properties
1822 E. Alpine Ave.

Site Highlights
- Parcel Size: 1.96 AC
- Warehouse Facility: 42,000 SF
- Clear Height: 24'
- Drive-In Bays: 1
- Exterior Dock Doors: 6
- Construction: Reinforced Concrete
- Zoning: IL (Light Industrial)

For more property information, contact Alex Hoeck or Wes Widmer.

View 1822 E. Alpine Ave. Listing

526 E. Main St.

Three-story free-standing building ideal residential conversion project. Built in the 1900s, the building still retains many of its original Craftsman details.
Highlights:
- Building size: 9,770 SF
- Land size: 0.17 AC
- Height: Three Stories
- Sale Condition: Redevelopment Project
- Zone: Commercial Downtown (CD)
- Opportunity Zone: Yes

For property information, contact Mahala Burns.

View 526 E. Main St. Listing

More Site Selection Resources:

2022 Fall Retail Market Report
by Colliers International

2022 Q3 Stockton/Central Valley Office Market Research Report
by Colliers International

2022 Q3 Stockton/Central Valley Industrial Market Research Report
by Colliers International

2022 Q2 Sales Tax Update
by HdL Co.
City of Stockton Resources

Economic Development Department Website

Available Properties: Advantage Stockton

City of Stockton Bid Flash Website

Business Resource Guide

Stockton Community Profile

Upcoming Events

Stockton Kings 2022-23 Season
November 5th through March 24th

Stockton's professional basketball team 2022-23 season continues through March 24th. Tickets for the Stockton Kings at the Stockton Arena are on sale now.

Stockton Kings Game Schedule

Disney on Ice Road Trip Adventures
February 2nd - 5th

Hit the road to adventure when Disney On Ice presents Road Trip Adventures skates into Stockton. Join us for a fun-filled getaway, jam-packed with unexpected hijinks and magic at every turn at Disney On Ice presents Road Trip Adventures.
Disney on Ice

StocktonCon Winter
February 25th - 26th, 11:00 a.m. - 5:00 p.m.

StocktonCon Winter returns to the Stockton Arena this February. An extensive array of artists, exhibitors, and special guests will once again be in attendance with more than 200 exhibitors.

StocktonCon Winter

Save the Date:
Stockton Small Business Week 2023
April 30th - May 6th

The third annual Stockton Small Business Week (SSBW) is back the first week of May. The week is full of resources and programming that celebrate the Stockton small business community.

Stockton Small Business Week

Save the Date:
Stockton Flavor Fest
May 19-21, 2023

This event, hosted by Visit Stockton in partnership with the City of Stockton and the help of local nonprofits, organizations, artists, and creatives, made it an award-winning festival in 2022. Flavor Fest is a celebration of the food, music, and cultures that make up the diverse communities in and around Stockton. Now accepting 2023 sponsor, vendor, and performer applications, click the link below to apply and for event information.

Flavor Fest Website

For information on all of Stockton's upcoming events, including concerts, Kings games, Farmer's Markets, and more, check out Visit Stockton's event calendar.

Visit Stockton Event Calendar

Updates on Business Training Events & Newly Announced Ribbon Cuttings:

- San Joaquin Small Business Development Center Events
- The Greater Stockton Chamber of Commerce
- The San Joaquin Hispanic Chamber of Commerce
- The Central Valley Asian American Chamber of Commerce
- The African American Chamber of Commerce of San Joaquin County

STAY CONNECTED

Subscribe to our newsletters

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