Vision: Stockton will become the best city in America to live, raise a family, and grow a business.

STRATEGIES: (Captain) "How we will Win …

1. Safer Streets (Chief Stanley McFadden)
   a) Reduce violent crime
   b) Increase community partnerships & engagement
   c) Increase data driven strategies & tactics
   d) Reduce property crime

2. Growing Economy (Stephanie Ocasio/Carrie Wright)
   a) Grow jobs
   b) Increase economic development incentives
   c) Reduce the barriers to entry
   d) Increase small business development
   e) Foster and support entrepreneurship

3. Housing Opportunities for All (Carrie Wright/ Stephanie Ocasio)
   a) Reduce the barriers to entry
   b) Optimize partnerships & linkages
   c) Increase investment in high impact affordable and market rate housing strategies
   d) Optimize performance-based distribution of available city funds, e.g. grants

4. Thriving and Healthy Neighborhoods (Kris Farro)
   a) Establish a City integrated team approach, e.g. cross-departmental team, to optimize clean and safe neighborhoods
   b) Increase placemaking and space activation
   c) Increase community engagement
   d) Positively impact overall community well-being

5. Fiscal Sustainability (Kim Trammel)
   a) Continue learning from past
   b) Mitigate risk
   c) Optimize resources through innovative business practices

FY 2022-23 PLANS:
- Build upon Ceasefire Strategy to reduce shootings and homicides
- Build on Intelligence, Communication, and Planning (ICAP)
- Pursue pre-pandemic community engagement and outreach
- Enhance case management and wrap-around support services for high-risk populations
- Implement case management system for increased data collection, analysis, and reporting
- Expand of the Fire Investigation program to reduce the incidence of arson fires

FY 2022-23 METRICS:
1a) Reduce homicides and non-fatal injury shootings – 5% reduction
1b) Establish and maintain partnerships and linkages (Y/N)
1c) Transform baseline measurement through HMIS for the time between assessment for services and placement into a transitional or permanent housing program (Y/N)
1d) Transform data-rich environment to useful insights (Y/N)
1e) Establish performance-based distribution model for affordable city funds, e.g. grants (Y/N)

One Page Strategic Plan (OGSP®) DRAFT FY 2022-23

FY 2022-23 OBJECTIVE:
“What” is Winning …
Provide an exceptional level of customer service to the Stockton community through accountable, innovative, efficient, and effective management of City resources to achieve our vision for Stockton.

COUNCIL PRIORITY GOALS (Tier 1 & 2):

1. Focus on COVID response and recovery
2. Focus on crime reduction in focus areas
3. Prioritize resource allocation to focus areas within Council Districts
4. Prioritize Economic Development

1a) Develop business incentives and tools for underserved neighborhoods
1b) Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
1c) Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents toStockton employers

2a) Stabilize small businesses through COVID recovery efforts (Y/N)
2b) Develop economic development toolkit (Y/N)
2c) Reduce average duration for building permit projects, target – 25% reduction
2d) Establish meaningful linkages and partnerships with various small business partners (Y/N)
2e) Expand the City’s Smart Cities initiatives (Y/N)

3a) Increase residential permits, target – 10% increase
3b) Establish and enhance partnerships and linkages (Y/N)
3c) Establish baseline measurement through HMIS for the time between assessment for services and placement into a transitional or permanent housing program (Y/N)
3d) Transform data-rich environment to useful insights (Y/N)
3e) Establish performance-based distribution model for affordable city funds, e.g. grants (Y/N)

4a) Improve Stockton’s liability indicators, i.e. vacant properties, abandoned lots, graffiti, weed abatement, etc. (Y/N)
4b) Enhance community cohesion through increased participation in City produced and sponsored events (Y/N)
4c) Empower community center utilization and library circulation (Y/N)
4d) Enhance education, awareness, and investment to positively impact community well-being (Y/N)
4e) Expand the City’s environmental and sustainability portfolio (Y/N)

5a) Refresh long range financial plan (Y/N)
5b) Increase fiscal transparency (Y/N)
5c) Clean/unmodified audit opinions (Y/N)
5d) GFOA Certificate of Achievement for Excellence in Financial Reporting for FY21-22 CAFR (Y/N)
5e) GFOA Distinguished Budget Presentation Award (Y/N)
5f) Increase workforce retention and recruitment (Y/N)

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