

<b>Time</b>	<b>Detail</b>	<b>Speakers</b>	<b>Notes</b>
8:30AM	Registration/Refreshments/Networking		
9:00AM	Welcome/Introductions/Housekeeping		
9:15AM	Logistics of Basic Business Ownership	Gillian Murphy	Director, Small Business Development Center
9:30AM	Financing (10 - 15 Minutes Each)		
	Loans	Gillian Murphy	Director, Small Business Development Center
	Grants	Susan Obert	Director of Development, The Haggin Museum
	City Grants Endowment	Deena Heath	Director, Stockton Arts Commission
	Public Art	Robyn Burror	Public Art Manager, City of Stockton
10:00AM	Taxes/Recordkeeping	Perry Johnson	
10:30AM	Pricing	Alan Bamberger	artbuisness.com
11:00AM	Lunch		
11:45AM	Contracts	Grace J. Bergin	California Lawyers for the Arts
	Artist/Gallery		
	Performance Contracts		
	Writers		
12:15PM	Copyright and Trademark Basics	Grace J. Bergin	California Lawyers for the Arts
	Visuals Arts		
	Performing Arts		
	Written words		
	Design		
1:00 PM	Break/ Networking		
1:15 PM	Marketing - General Presentation	Keith Hatschek	Conservatory Associate Professor, University of the Pacific
1:45 PM	Panel (20 Minutes Each)		
	Gallery representation	William Wilson	Gallery Supervisor, Grand Theatre Center for the Arts (Tracy)
	Music Representative	David Wozniak	West Coast Representative, Dynamic Artists Management
	Visual Artist Representative	Justin Hoover	Co-curator, Queen's Nails Annex
	E-marketing	Steve Morales	E-marketing Representative, Mayaco Marketing & Internet University of the Pacific
3:15 PM	Resources	Katie Holcomb	"The Business of the Arts" Intern
3:30 PM	Close	Gillian Murphy	Director, Small Business Development Center

