

ENHANCED GRAFFITI ABATEMENT PROGRAM



**GRAFFITI
IS A
*Crime!***

**REPORT GRAFFITI
& VANDALS
937-8040
REWARDS MAY APPLY**



To report graffiti online, please visit www.stocktongov.com
and submit a service request using "Ask Stockton"

April 1, 2008
City Council Meeting

RECOMMENDATION

Adopt a Resolution for each of the following actions:

- Approve the purchase of 3 trucks, trailers, and additional equipment
- Authorize the \$50,000 for additional overtime
- Approve the hiring of 5 additional staff
- Authorize the increase in reward money to \$1,000

ENHANCED GRAFFITI ABATEMENT PROGRAM

Police Department/NSS Proposal

- ◇ Graffiti vandalism increasing
- ◇ Four departments responding to same area
- ◇ Routing of Complaints:
 - Timely eradications more difficult
 - Citizens getting shuffled to several departments

ENHANCED GRAFFITI ABATEMENT PROGRAM

To Combat Graffiti

- Staffing Requirements:
 - 3 Maintenance Worker III's
 - 1 Office Assistant
 - 1 Code Enforcement Supervisor
- 3 Trucks and trailers with paint equipment

Interim Period

- Staffing to be augmented by:
 - Two CCC members per truck & trailer
 - Public Works staff
- MUD & P&R contract services in place

ENHANCED GRAFFITI ABATEMENT PROGRAM

To Combat Graffiti

- Increase Reward to \$1,000
- Neighborhood Services will act as clearing house for incoming complaints
- Partner with outside agencies for a more cohesive effort
 - Comcast placing stickers on employees paychecks
- Marketing Campaign to promote graffiti hotline
 - Electronic Message Boards
 - Posters
 - Channel 97

FINANCIAL SUMMARY

07/08 Fiscal Year

One-time expense of \$250,000

- \$180,000 - Purchase of trucks & trailers
- \$15,000 – Computers, radios, desk, cell phones
- \$50,000 – Extended hours/overtime
- \$5,000 – Initial marketing

FINANCIAL SUMMARY

08/09 Fiscal Year Funding

▪ Neighborhood Services	\$389,000
▪ Public Works	\$ 25,000
▪ MUD	\$ 25,000
▪ P & R Maintenance Districts	\$175,000
▪ Redevelopment	<u>\$341,800</u>
Total Funding	\$955,800

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