

# CHAPTER 13 – LIBRARY SERVICES

The mission of the Stockton-San Joaquin County Public Library is to create an environment for connecting people and ideas by providing residents of all ages with the resources to pursue their educational, civic, business, and personal interests.

The City of Stockton created public library service in 1880. In 1910 the County of San Joaquin contracted public library service with the City of Stockton to provide library service outside of Stockton.

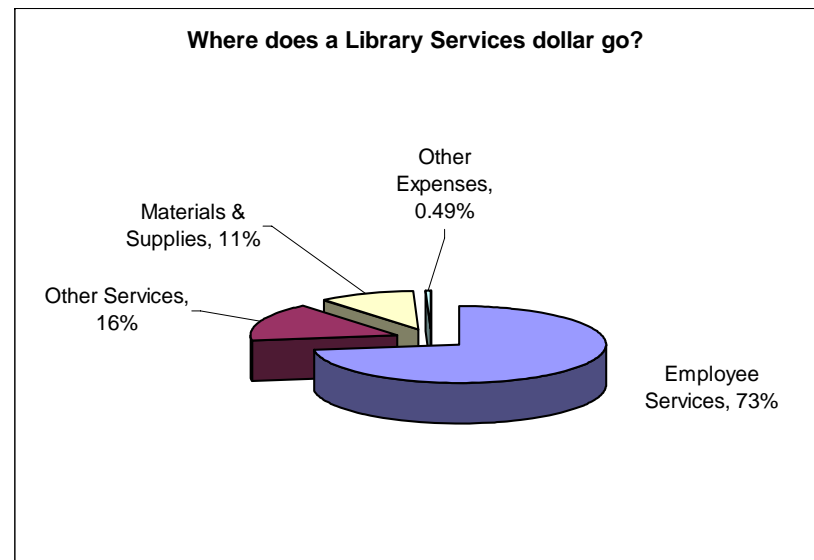
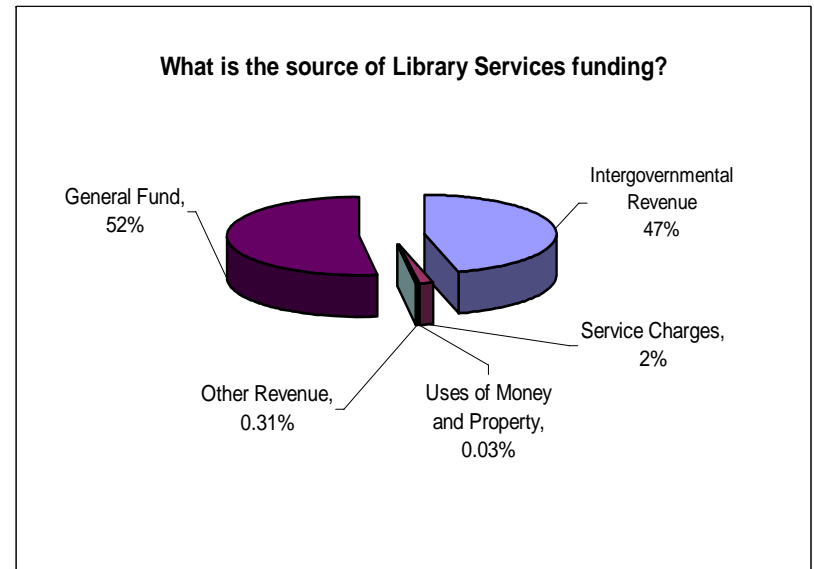
The library system consists of the Chavez Central Library, eleven branches (four in Stockton), a mobile library, and a mobile family literacy unit. The City County System provides services to six cities: Escalon, Lathrop, Manteca, Stockton, Ripon, Tracy, and the unincorporated areas of Linden and Thornton. The libraries play a crucial role in focusing on literacy and education by providing free-choice learning opportunities to empower and create readers.

The City's Library Services Department is comprised of three divisions:

- Administration – coordinates the Library's business operations including budget preparation, financial monitoring, contract management, purchasing, payroll, personnel, and delivery.
- Public Services – offers programs and services responsive to community needs and consists of three sections: Neighborhood Services, Program Services, and Community Outreach.
- Technical Services – provides oversight of all materials for the Library's collection including development, selection, acquisition, cataloging, and processing services; customer accounts, circulation and storage services, overdue notices, and customer collection services; computer software and hardware of Library network services.

The Library system is jointly funded by the City of Stockton and San Joaquin County. As shown in the upper right, the General Fund provides 52 percent or \$6,843,000 of funding while 47 percent or \$6,006,793 of funding is from the County.

The bottom right chart illustrates how a Library Services dollar is spent. In FY 2007, Library Services Special Revenue Fund generated a fund balance of \$1,356,684.



Source: FY 2007 revenue and expenditure data (Percentages do not total to 100 percent due to rounding.)

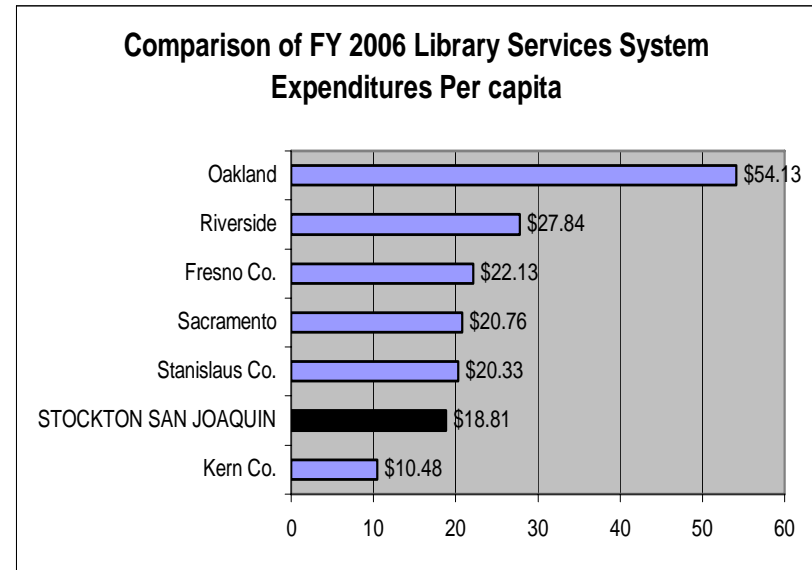
## SPENDING AND STAFFING

Library Services was authorized 109 full time staffing positions in FY 2007, which was the same as five years ago. However, employee services costs increased 19 percent compared to five years ago. At the end of the fiscal year, actual full time staffing was at 90 positions.

Total Library Services System expenditures increased 22 percent compared to five years ago. In FY 2007, materials and supplies increased 31 percent from the prior year. The change was attributed to increased Homework Center grants and outreach programs.

Per capita comparisons between cities can be difficult as cities vary in population, number of departments, and offer a different mix of services than Stockton.

The chart to the right shows a comparison of FY 2006 Library Services' expenditures per capita. In FY 2007, Stockton spent \$19.06 per capita on libraries. This is an increase of 10 percent compared to five years ago. Per capita comparisons were based solely on cities expenditures and population. We made no attempt to examine the types of services performed or cost allocation methods used by the respective cities' library departments.



Source: FY 2006 California State library Statistics<sup>1</sup>

	Operating Expenditures <sup>2</sup>					TOTAL	Per Capita <sup>3</sup>	Authorized full time staffing <sup>4</sup>
	Employee Services	Other Services	Materials & Supplies	Other Expenses	Capital Outlay			
FY 2003	\$7,216,519	\$1,524,404	\$860,151	\$50,044	\$0	\$9,651,118	\$17.36	109
FY 2004	\$7,657,273	\$1,655,209	\$879,603	\$50,628	\$33,522	\$10,276,235	\$17.85	113
FY 2005	\$8,238,260	\$1,868,374	\$1,021,245	\$47,550	\$0	\$11,175,429	\$18.91	109
FY 2006	\$8,557,778	\$1,809,948	\$958,066	\$60,079	\$0	\$11,385,871	\$18.81	109
FY 2007	\$8,572,722	\$1,882,916	\$1,255,071	\$57,658	\$0	\$11,768,367	\$19.06	109
Change over last 5 years	19%	24%	46%	15%		22%	10%	0%

<sup>1</sup> Department expenditures were obtained from cities' Comprehensive Annual Financial Reports. Where data was unavailable, expenditures were obtained from department's annual budgets

<sup>2</sup> The information above includes joint use activity for both the City and county.

<sup>3</sup> Per capita computation based on based on San Joaquin County population less Lodi population. For FY 2007, we increased FY 2006 population data by two percent as current data was not available.

<sup>4</sup> Authorized full time staffing is based on approved annual fiscal year budgets.

## PERFORMANCE MEASURES

Over the last five years, the public has increased participation and usage of library services and programs. The total number of library cardholders increased 26 percent from 212,260 to 267,152 from five years ago as shown to the right. The Ripon Library opened in November 2006 and the Weston Ranch joint-use library between the City of Stockton and the Manteca Unified School District opened in January 2007.

To meet the growing needs of City and County residents, the Library Services has increased the following compared to five years ago:

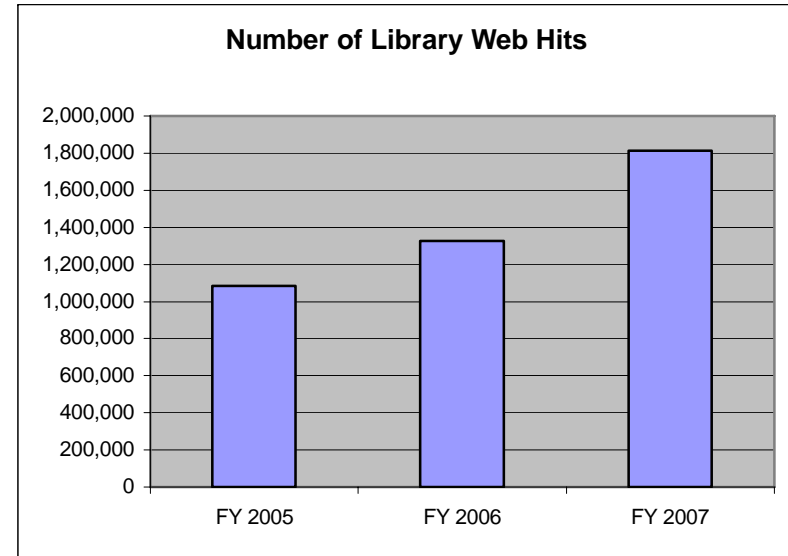
- volumes in collection by four percent;
- computer stations by 189 percent; and
- open hours by 46 percent.

In FY 2007, additional open hours on Sunday were offered at the Cesar Chavez Library.

Computer usage increased due to the start of automated computer sign-ups in FY 2005 and 2006 and the reopening of the remodeled Cesar Chavez computer lab in FY 2005.

Annual circulation of library material has decreased three percent. In FY 2004 the decrease in annual circulation was due to temporary closure of two branches for remodeling.

The number of questions answered has decrease 28 percent compared to five years ago as individuals have increased their internet usage and use of the automated telephone response system.



Source: Library Services

	Number of open hours	Number of library card holders	Number of volumes	Annual circulation	Number of computer stations	Computer usage hours	Average computer usage hours per station	Number of web hits	Number of questions answered
FY 2003	19,684	212,260	1,063,920	2,168,238	141	80,383	570		190,232
FY 2004	18,799	216,788	1,119,135	938,465	232	88,300	381		191,744
FY 2005	19,281	229,788	1,228,956	2,114,061	303	45,726	151	1,084,882	191,916
FY 2006	18,693	246,908	1,076,634	2,176,482	406	177,137	436	1,327,363	165,713
FY 2007	28,756	267,152	1,103,694	2,092,379	408	255,083	625	1,811,932	136,111

Change over

last 5 years<sup>1</sup>    46%    26%    4%    -3%    189%    217%    10%    67%    -28%

<sup>1</sup> Where five years of data was not available, the change was based on the first available data.

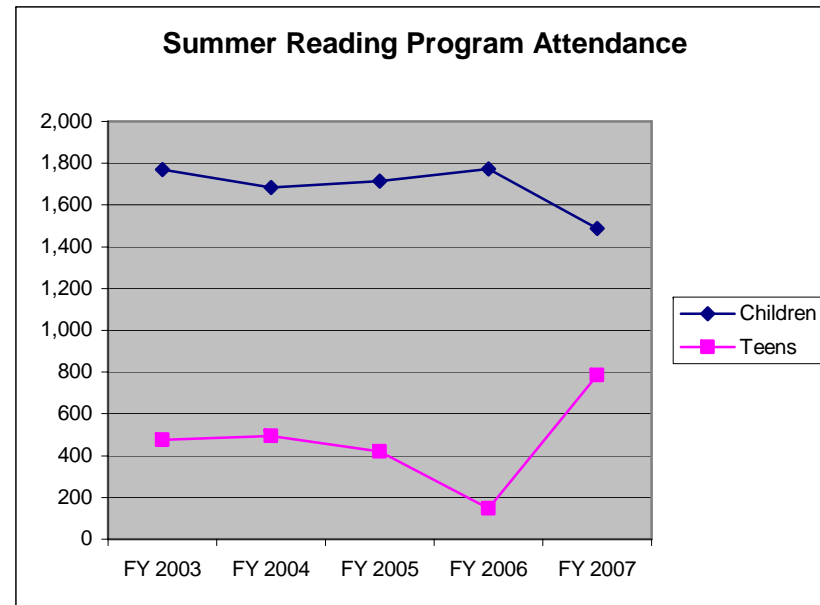
## PERFORMANCE MEASURES CONTINUED

Attendance at library programs and outreach events has increased 72 and 20 percent respectively; although the number of programs decreased 36 percent compared to five years ago. The increase is a result of staff being dedicated to outreach programs.

The number of visits to Library Services' web page increased 67 percent from FY 2005 to FY 2007.

The summer Reading Programs promotes library use and motivates children and young adults to read throughout the summer to maintain reading skills. Compared to five years ago, attendance by teens has increased 65 percent.

As part of the City of Stockton Citizen Survey, 68 percent of respondents stated that they had used a library services, 66 percent of residents rated the quality of library services as good or excellent, 66 percent rated library accessibility as good or excellent, and 63 percent rated the quality of library materials as good or excellent.



Source: Library Services

	Number of programs		Average attendance per program	Number of outreach events	Average attendance per outreach event	Summer Reading Program Children	Summer Reading Program Teens	Citizen Survey			
	of programs	at programs	per program	at outreach events	per outreach event			Percent rating library services good or excellent	Percent rating library accessibility good or excellent	Percent rating library materials good or excellent	
FY 2003	2,926	75,473	26	1,110	18,188	16	1,770				
FY 2004	2,375	73,320	31	1,604	19,775	12	1,684				
FY 2005	2,891	73,511	25	1,777	16,169	9	1,714				
FY 2006	2,003	53,257	27	2,811	30,850	11	1,774				
FY 2007	1,879	83,367	44	1,289	25,370	20	1,489	784	66%	66%	63%

Change over

last 5 years<sup>1</sup> -36% 10% 72% 16% 39% 20% -16% 65%

<sup>1</sup> Where five years of data was not available, the change was based on the first available year.